ABSTRACT

Education plays a vital role in overall growth of mankind that leads to development of society he lives in, education leads the nation on the track of growth & prosperity. In last decade education sector has seen lots of reforms because of technology & communication in this area. Education system got revolutionized due to use of internet & communication technology. The rural India which always faced issues in education, today education got the potential to reach this remote area of India due to technology. Today education is being taught in real time classroom & even the virtual classroom. The most traditional way to learn is through face to face. It has many advantages & disadvantage. Teaching technology is slowly shifting from face to face education to online education. Modern day teaching & learning process is under an influence of technology. It has also reduced the distance. This study will play an important role to understand & compare face to face education in commerce and online education in commerce with their advantages & disadvantage, reasons for shifting from face to face education to online education in commerce stream.

Keywords: Face to face education, online education, Communication technology

INTRODUCTION

Education in simple words is receiving important information. This information helps students to learn skills, qualities, aspect, approach, acquire knowledge, which he receives from school and college that will be used later in life for prosperity & development of oneself & society. Education is an integral part of our life and it is rapidly developing and new ways to learn are being discovered from black boards & chalk to white boards & makers & now to the latest smart board. Without education it is difficult to survive in this competitive world. In ancient times one of the systems of learning was of Gurukul system, the major part of South Asia followed this system of learning. Face to face education is an extension of ancient system of learning. Face to face education is a teaching methodology where teacher & student interact with each other in person in a classroom, or in open space. It is one of the oldest methods followed around the world & most effective foam of teaching & learning experience. The recent year have seen an extraordinary increase in the communication industry with the advent of internet & its subsequent development. Online education is foam of education using internet or multimedia tools using the web. Online education has grown in recent times because of easy access to web, flexibility of time, low cost, specialized manpower, comfort, choice, speed etc. India is a growing economy; these significant changes will definitely improve quality of education & create several opportunities in commerce field. Students taking knowledge of commerce will be equipped to compete in international community also.
OBJECTIVE OF STUDY

1. Understand conceptual framework of two methods of education in commerce stream.
2. Study pros & cons of each methods of education in commerce field.
3. Know reasons of shift from face to face to online education in commerce field.

FACE TO FACE EDUCATION.

Face to face education is a teaching methodology on different subjects where teacher & student interact with each other in person in a classroom or in open space. This is the oldest form of teaching method around the world where teacher & student connect directly & teacher get a chance to share information, knowledge, concepts with real life experience, references, creative fictional examples etc.

ADVANTAGES OF FACE TO FACE EDUCATION

Even though other forms of education methods are available in place of face to face education, a student prefers face to face education. Advantages behind preferring face to face education are

1. Face to face education is conducted in a classroom or a similar kind of environment with many students from different background. This is a major advantage for student as they can communicate, see, understand, network & make friendship with each other easily, Which is important for overall development of student.
2. Presence of the student can be tracked. They need to attend lectures throughout the course & make sure they are attentive. Even if student loses a track teacher can quickly bring his attention back.
3. Level of enthusiasm usually tends to rise. Since student continuously learn subject and surrounded by like minded students who share similar feelings.
4. Competitive spirit among students every student will try to attend lectures regularly & try to outperform others. This automatically increases interest of student in a subject and leads to self motivation.
5. Learning is quick. It is a student stuck in a topic or at any point doubts in topic or subject that can be clarified immediately. Generally two way communications is excellent with teachers & among group of students learning topic or subject becomes very easy.
6. Innovation, innovative solution, idea for a particular problem, or case can be obtained with group of students.
7. Direct contact with teachers. Students have option to contact teachers & clarity about their liking & disliking, weakness & strength, difficulties in course, subject or topic moreover teacher can guide students for better career options.
8. Customized learning and training. It is easy to get bored in any environment for student. Currently students have many things in their mind & they tend to divert from learning. As per needs, capacity & mood of students, learning & training can be changed spontaneously to regain their interest.
9. Improvement in interpersonal skill. As in class with group of students they share and exchange ideas, thoughts, feelings, opinion etc. which improve their communication skill, thought process, research etc. Using puzzles, doubts, group discussion as a medium of teaching will improve student skills.

DISADVANTAGES OF FACE TO FACE EDUCATION

1. Attendance: One of the disadvantages of face to face education is attending lectures as per schedule fixed by authority. Currently student is doing multiple activities along with study & it
is a major concern that their schedule is decided by someone else & they are helpless but to attend lectures on prefixed time.

2. Family issues: Inconveniency of a student to attend regular classes under face to face education because of some family inevitable problems forces to leave education. Earning & learning is not possible.

3. Availability of teacher: Non availability of good teacher at student’s convenient time or place.

4. Difference in ability to grasp knowledge: Under face to face education mass students will be attending class. Grasping ability of all students will be different from one another so when teacher teaches any topic it might happen that he may get boar as he understood the topic very fast or last.

5. Fees: Fee charged by the School, College, University or private coaching classes is quite more. Now days education has become a business instead of a noble course of providing knowledge.

6. Other additional expenses: Apart from fee other charges for books, bags, uniforms, materials, and other related items are very high.

7. Outdated content: With time, it is important for a person to stay up to date with current happenings this is one of the major disadvantage as the content is decided by the university, board or college which is not updated fast and frequently.

8. Limited selection of electives Daily travelling, limited practicality, distraction, spoon feeding, and favoritism, wrong influences are also disadvantages of face to face education.

ONLINE EDUCATION

Online education is the process of carrying out systemic exchange of instructions & information using online platform as the medium.

ADVANTAGES OF ONLINE EDUCATION

1. Tuition fee: Fees charged for online course is several times lesser as compared to conventional course.

2. Location: Student can get education from anywhere in the world without going in the class.

3. Time: Online education removes the need to follow a fixed schedule every day. One may select time convenient for study.

4. Content: Online education provides virtually infinite flexibility in terms of course. Students may choose any subject of their internet.

5. Travel time: Online education saves the travel time, energy & money that a student has to spend on conventional form of education.

6. Transferring credits: Transfer of credits from completed course is an option for students online.

7. University option: Online education offers the option to switch credit from one university to other university.

8. Earning & Learning: This is completely possible in online education.

DISADVANTAGES OF ONLINE EDUCATION

1. One way communication: Thought studying online is convenient and flexible, it is a single side. Student who are slow in learning often need help cannot be possible with this mode of education.
2. Impersonal feeling: Even with improvement in technology, still feeling of emptiness felt when study online.

3. Spending time on visuals: Under online course student has to stay in front of the device for a very long time, which is not recommended as it leads to strain on eyes, physical fatigue and poor vision.

4. Lack of control: It is not always necessary that the message will be passed in the same manner across so many audiences. Students have their own solution to a problem and thus might not get the right message that you are trying to convey to them.

5. Lack of accessibility/ Net connectivity: There is a huge gap between students who can have the facility of internet and who stay in rural area, where connectivity varies.

6. Inability to avail infrastructural facilities: Students who takes online education do not avail facilities like laboratories with high end equipments, workshop, library, play ground and other facilities available to students opts for face to face education in schools, colleges or universities.

SHIFT FROM FACE TO FACE EDUCATION TO ONLINE EDUCATION- REASONS

There are various reasons why one would choose online education over face to face education.

1. Choice: Students not only seek comfort in learning but also want to study specific subject that might not be available in college in the vicinity. Online learning enables students to select their preferred subjects and get certification for the same time.

2. Distance: Distance from house to a preferred college may be huge and this can be virtually eradicated by learning online. This helps solve issue for individuals living in rural areas, where they lack quality education.

3. Flexibility: It provides flexibility to students who have other commitments. Students who may not be able to travel or may not be able to attend class at a particular time, such issues are resolved by the availability of recorded lectures.

4. Networking: Students can get in touch and build relations with students from all over the world.

5. Cost effectiveness: With increasing inflation, schooling becomes heavy expenses that put a hole in your pocket. Online education is relatively economical and provides numerous additional features that are not possible for schools to provide.

6. No transportation: Online education permits students to avoid unnecessary transportation cost and also save time of transportation.

7. Better professors: Online education provide several websites that have same content taught by different professor and thus student has a choice to select his preferred professor from all around the globe.

8. Age: A person of any age from anywhere in the world can opt online course without any hassle.

9. Better academics: Those who want to learn from best college, department or university in the globe can be possible through online education.

10. Learning and earning: Students who want to earn along with learning, online education is a platform where they get this opportunity.
CONCLUSION

“Learning gives creativity, creativity leads to thinking, thinking provides knowledge and knowledge makes you great” – Dr APJ Abdul Kalam. In a developing economy like India being the 6th largest economy in world, we still people who do not realize the importance of education in their lives. Education refers to systemic technique of acquiring knowledge and skills. We have studied all elements on earth and outside earth over these years. We have gone from learning to create fire to sending humans outside the orbit onto other planets. With rising population and competition, education helps in character development, improving social skills, adjusting in changing trends, leadership, social development. Here we discussed about method of education – face to face and online in the field of commerce with their pros and cons and reasons for a shift from face to face education to online education in commerce stream.

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